150 Media Stream/Associated Colleges of Illinois digital arts contest

150 Media Stream (https://150mediastream.com) is sponsoring its second contest for Associated Colleges of Illinois (ACI) member colleges and universities to stimulate students' interest in digital media, to practice their skills in creating digital art, to acquire experience in producing art in public spaces and to provide a prestige platform to showcase their work. Each ACI member can submit one entry.

The winning person(s) will earn:

• $1,500 scholarship per person from 150 Media Stream
• Opportunity to work with a world-known artist and display its winning entry in a prestigious Chicago office lobby for four weeks
• Opportunity to display winning project on both 150 Media Stream and ACI websites
• Recognition as winning entry at fall Spring 2023 public reception when work is released

150 Media Stream is a multi-faceted achievement in art, architecture and technology that celebrates and explores the interplay of art, space and viewership in both public and private contexts. Located at 150 N. Riverside, Chicago, 150 Media Stream is the only structure of its kind dedicated to showcasing local artists alongside renowned and emerging artists from around the world. Eighty-nine LED blades stretch 150 feet long and rise 22 feet high, igniting into light, color, and movement. Developed in partnership with Chicago's premier arts, culture, higher learning institutions and private supporters, 150 Media Stream is an international platform for rising and established local, U.S. and global media artists featuring competitively selected collaborative works.

Key tenants at 150 N. Riverside Plaza, Chicago who will see the winning team display include William Blair and Company, The Pritzker Organization, Hyatt Corporation, Navigant Consulting, Polsinelli among others. 150 Media Stream past collaborators include The Art Institute of Chicago, The Joffrey Ballet, Chicago History Museum, Chicago Design Museum, The Adler Planetarium, University of Illinois of Chicago, Electronic Visualization Laboratory, Chicago Design Archive, Columbia College Chicago, Hyde Park Art Center and Northwestern University.

Submission Guidelines

Each ACI member school team (consisting of one-to-three members with a faculty advisor, who also will earn $1,500) can submit one application that will include two core components:

1. A portfolio of three-to-five past projects that represent the student(s) creativity and experience in digital art (video, film, animation, generative art)
2. A preliminary proposal for the 150 Media Stream installation that includes a short description of the team's idea with images or videos. The description should detail how your content will work

on the unique structure of the 150 Media Stream. Please use the 150 Media Stream video wall templates to mock-up your ideas.
3. Be available to be interviewed by 150 Media Stream curator

The proposal must meet the following criteria:
- Content must be site-specific and work aesthetically and conceptually with the unique 89 blades structure of the 150 Media Stream. A site visit is strongly recommended and can be coordinated with 150 Media Stream curator
- Content must be appropriate for programming in a public space
- Content must not include any advertisements or logos unless these elements are part of the artistic concept
- The 150 Media Stream values creativity and diversity in its presentation of topics. We strongly encourage you to review past works by our featured artists. Examples of past works are on our website and Vimeo page: 150mediastream.com/archive and vimeo.com/150mediastream; Work from 2020 winning team, Patrick Steppan, Odessa Sagli with faculty advisor Tim Stedman at Knox College, can be viewed here: vimeo.com/498161439
- The work by the artist (or collaborative team) must be original. The 150 Media Stream will not be held responsible for copyright violations.
- The role of the instructor is to advise on appropriate concepts and guide technical execution

Video wall templates will be provided to the schools for proposal purposes.
Final work must include either a horizontal (15360 x 2160 pixel) formatted video, or four horizontal (3840 x 2160 pixel) formatted videos.

The final work should be three-to-ten minutes long, preferably in a seamless loop. Audio is optional.

Deadline for submissions is April 8, 2022.
One winning team will be announced by May 15, 2022. A site-visit to the 150 Media Stream in summer or early fall 2022, and meeting with artist-curator, Yuge Zhou (yugezhou.com), will begin the project. There will be ongoing consultation with the 150 Media Stream curator during the entire production process. The final project is due winter 2022/2023 and will be featured on 150 Media Stream during spring 2023.

Please compile your material into a single .pdf file with links to videos if used and email all submissions to Yuge Zhou, curator, 150 Media Stream, at yzhou@riversideid.com. The 150 Media Stream Scholarship will be awarded to the winning team at an award ceremony reception, upon successful completion and opening of the project.

For additional questions, non-technical questions, please contact: Mick Weltman, mweltman@acifund.org, (312) 263-2391 ext. 1.

Public reception (Nov 2020) for winning team of the 2020 contest, Patrick Steppan, Odessa Sagli with faculty advisor Tim Stedman (Knox College) at 150 Media Stream: